

**Look forward to a pleasant
start to every journey:
Starter batteries from
Audi Genuine Parts**





Facts you must know

When it comes to the vehicle electronics, the starter battery fulfils some essential tasks: The starter battery is responsible not only for storing the energy produced by the generator during the journey, but also for supplying the energy required to start the vehicle. For this reason, starter batteries must meet high standards:

- › For vehicles with a start/stop system, it is especially important that the energy supply is sufficient. Absorbent Glass Mat (AGM) batteries are particularly well suited for this purpose. AGM batteries offer a high performance level (in the form of a huge energy throughput) and three times the cycling capacity of other batteries
- › The starter battery must be able to tackle the ever growing number of consumers and control units connected to the vehicle electrical system
- › Although the performance level of starter batteries drops in low temperatures, the power consumption of the lighting system, fan and heater in winter is very high

There are a few things to note about the use of starter batteries

- › Intense heat and long periods of inactivity can accelerate the self-discharge function of the starter battery and reduce its service life
- › Frequently using the vehicle for short distances can mean that the starter battery is not sufficiently recharged. As a result, more power will be used than the alternator can provide
- › Starter batteries frequently cause breakdowns involving both new and older vehicles

Starter batteries from Audi Genuine Parts

- › Are generally maintenance-free under normal conditions and are especially easy to check via the integrated acid level indicator

- › Have a low self-discharge rate that remains constant for the entire period of use
- › Enable dependable operation, even in extreme temperatures (they can be relied upon for cold starts at temperatures as low as -25°C and consume a negligible amount of water at high temperatures)
- › Have a long service life thanks to the use of a high-quality material composition; they even offer a fair price/performance ratio, too

Why you must always insist on Genuine Parts

Starter batteries from Audi Genuine Parts offer outstanding performance with a high level of comfort because they:

- › Are maintenance-free
- › Can be relied upon for cold starts at temperatures as low as -25°C
- › Offer a long service life
- › Have an integrated wear indicator (acid level indicator)
- › The Battery Energy Management (BEM) system: Audi Genuine starter batteries are tailored to the vehicle in question. They provide outstanding performance straight after correct installation, as the electrical system in the vehicle recognises the control unit and immediately uses the available power.

Audi Genuine Parts

- › Are tailored to the quality of the components used in the manufacture of the vehicle
- › Ensure coordinated interaction between all vehicle parts
- › Guarantee the highest possible level of safety through excellent performance and reliability

This is how your Audi stays Genuine.